



Outline – User Experience with KNIME ..

- Data analytics applications for selected branches and domains
- 2 From data analytics applications to solution packages in KNIME
- 3 Application 1 of analytics framework: commodity price forecasting
- 4 Application 2 of analytics framework: semantic analytics
- **5** Key Takeaways

Siemens' installed base of products and solution at customer sites – Tremendous amount of data that can be leveraged for new applications



The amount of data produced by Siemens products in one day















gigabytes per day

Siemens EnergyIP smart grid platform

gigabytes per day

Siemens gas turbine

gigabytes per day

17.000 Siemens train units

gigabytes per day

Siemens computer tomograph

gigabytes per day

Siemens controllers Siemens wind in particle accelerator CERN

gigabytes per day

turbines

terabytes per day

Siemens traffic management system (one city)

Source: own rough estimations 2016

20 years of experience in industrial data analytics applications:

Selected examples for data-driven value generation





Siemens factory in Amberg



CERN Large Hadron Collider



> 20 high-speed trains at Renfe Spain



Deployed in > 30 steel plants



Power plants



Smart Grid, Seestadt Aspern, Vienna



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Data Analytics Solution Packages – Let's extract multi-purpose analytics modules (software) out of successful analytics applications in products



Siemens Data-Driven Services require smart data analytics tools

Solution Packages for Smart Data Analytics

Descriptive Analytics

What happened?

Visual Analytics

Service Intelligence

Enterprise Search

Diagnostic Analytics

Why did it happen?

Diagnostic Advice

Condition Monitoring

Predictive Analytics

What will happen?

Forecasting Services

Predictive Maintenance Prescriptive Analytics

What shall I do?

Autonomous Learning

Product Configuration

Operation Planning

Benefits:

- Time to market
- Cost efficiency
- Standardization
- Key learnings across Siemens' divisions and branches

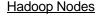
Purpose:

Reusable data analytics elements that can be applied for different branches and divisions Using open source KNIME as analytics integration environment

KNIME as a Data Analytics Workflow Editor – Integration of third party analytics tools (also Siemens' solution packages)

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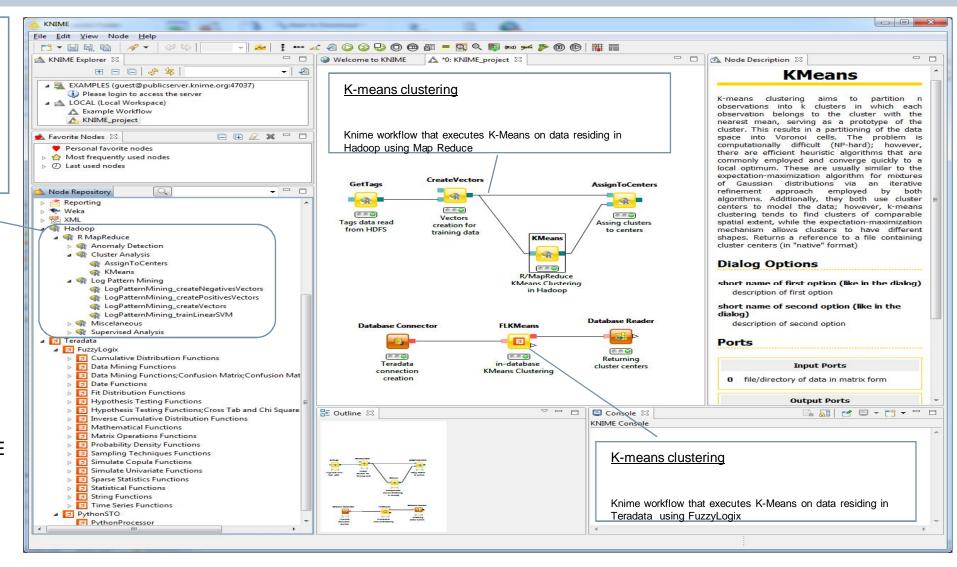


Nodes that interact with Hadoop. The actual analytic code is written in R and executes as Map Reduce (approx. 25 nodes already available)

Python/C++/Java are also supported

More info about the KNIMF Analytics Platform:

http://www.knime.org/





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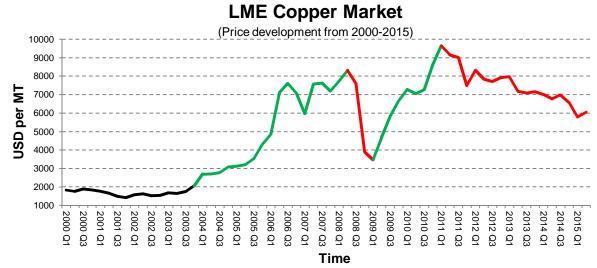
Solution Package Forecasting: Commodity Prices with Neural Networks



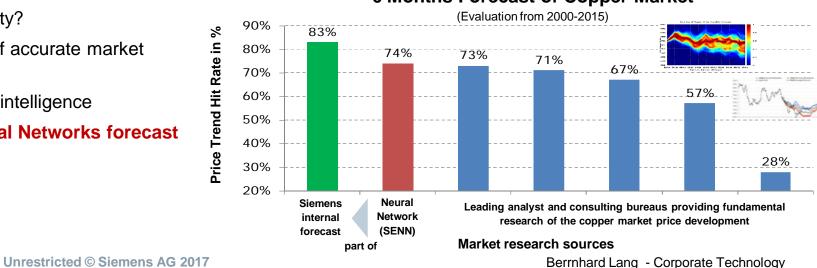
- LME Copper: 79% of total purchasing volume
- How to cope with the increased market volatility?
- Optimal procurement decisions on the basis of accurate market forecasts and research
- Benchmarking of different vendors for market intelligence
- Siemens internal forecast is based on Neural Networks forecast and selected other sources
- Extension to other metals and energy

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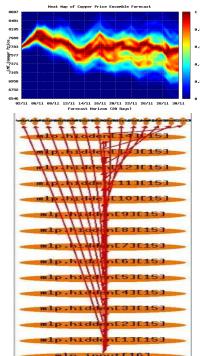


6 Months Forecast of Copper Market

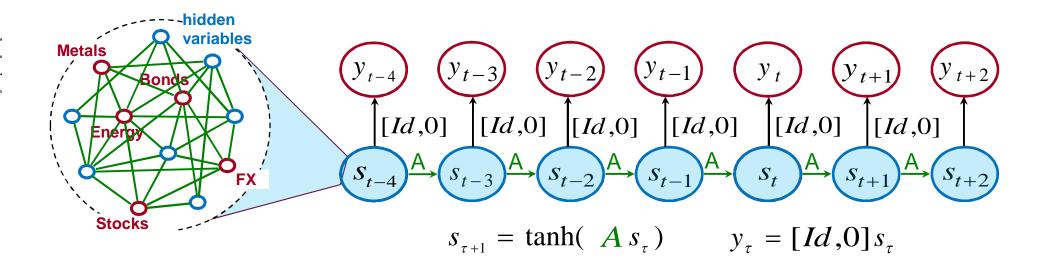




Market Price Predictions with Large Neural Networks







- Our neural networks model coherent markets as interacting dynamical systems
- Given the subset of the observables we reconstruct the hidden variables.
- Different market structures and multiple time scale dynamics can be addressed
- From open to closed dynamical systems: The model is dynamical consistent, symmetric in all variables and present time does not play any special role

Zimmermann; Tietz; Grothmann: Forecasting with Recurrent Neural Networks, In: Neural Networks: Tricks of the Trade, 2nd ed.; Springer, 2012



TopicRadar: A Market Mood Indicator for Commodity Price Forecasting

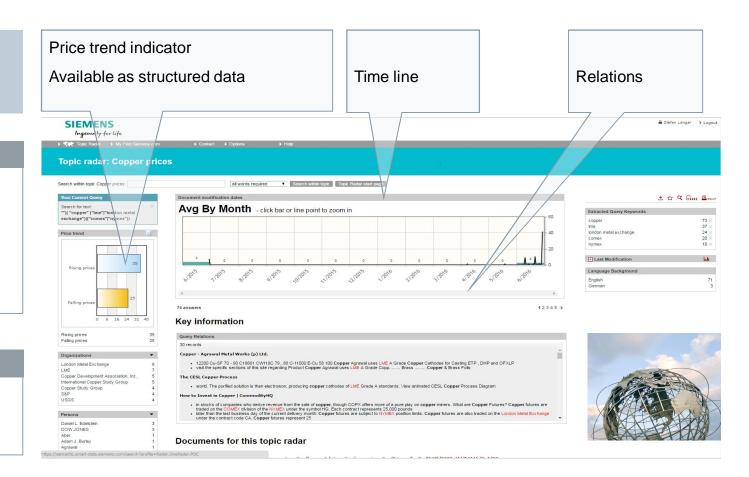
Enrich and analyze internal and external unstructured data

Named entity and event recognition

- Extract named entities or events
 - query entities,
 - company names,
 - price trend indicators

Relation extraction

 Detect, locate & display relation between query entities and events



Modular Framework of Data Analytics Solution Packages applied for **Commodity Price Forecasting**



Task: Forecasting of market trends supports hedging strategies and optimal procurement

Forecasting Services: A forecast solution and a service, which covers the dynamic of markets and their uncertainty

Enterprise Search: Supports the

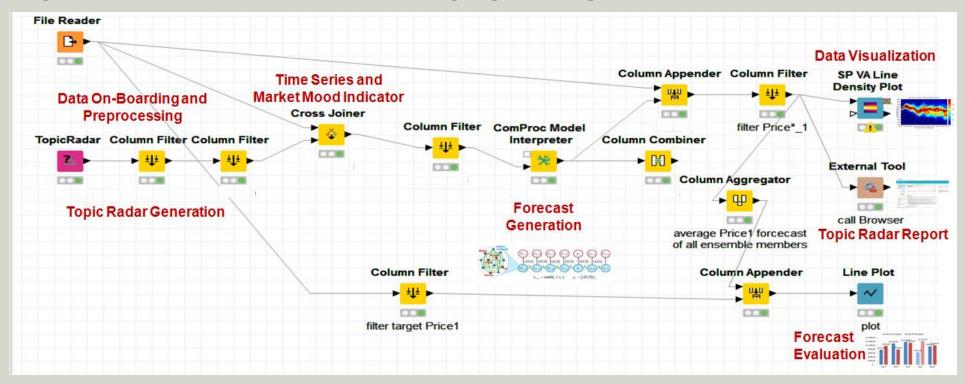
exploitation of human generated content

Visual Analytics:

Consulting and realization over the complete Visual Analytics process based on reusable building blocks

Autonomous Learning:

Identifies the relevant control variables and generates continuous control policies



- **Business Impact:** Identification of potential market scenarios and estimation of related market price risks
 - Optimal procurement decisions and decision support for competitive advantages
 - Forecasts are provided as a service. Performance based contracting



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SIEMENS Ingenuity for life



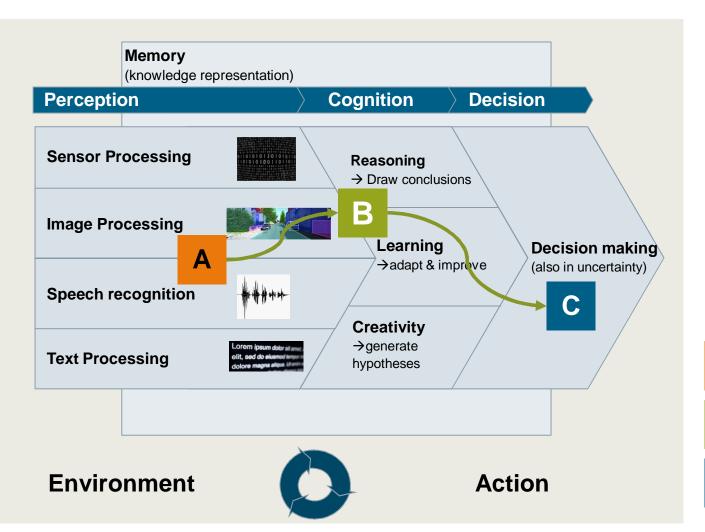
Dr.-Ing. Sebastian Brandt

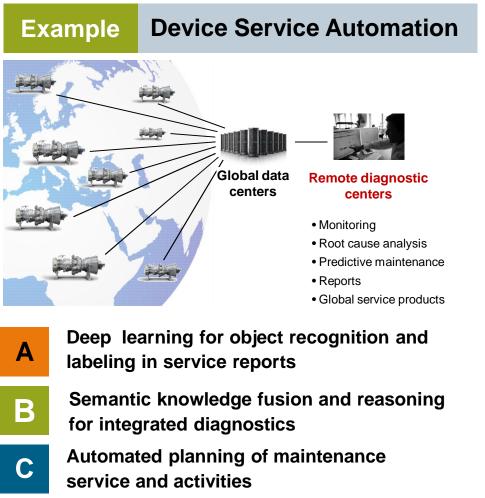
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Siemens Corporate Technology

The Al renaissance: the science and engineering of making intelligent machines







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Connecting industrial knowledge (sources)

Data Sources

Static aspects





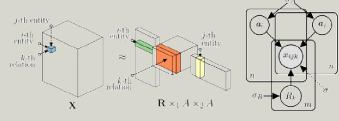


Dynamic aspects





Relational Learning (e.g. via Tensor Factorization)

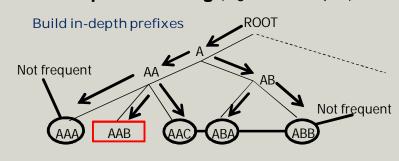


Tresp, Nickel. Tensor Factorization for Multi-Relational Learning, ECML, 2013

Information extraction

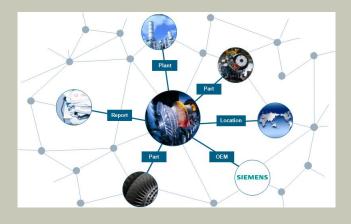
(e.g. Natural Language Processing)

Pattern Sequence Mining (e.g. via PrefixSpan)



Industrial Knowledge Graph

Knowledge fusion into one coherent semantic model

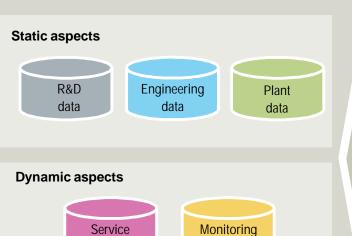


Examples for automated graph construction



Enable intuitive end-user access to industrial data

Data Sources



Industrial Knowledge Graph



Ontology-based Data Access



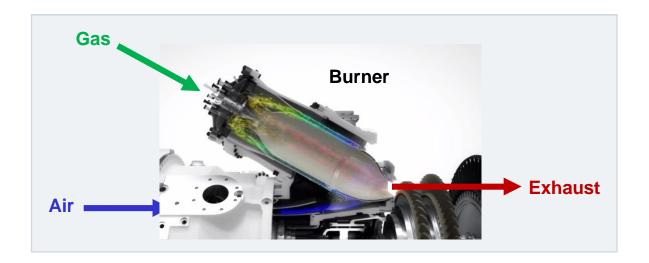


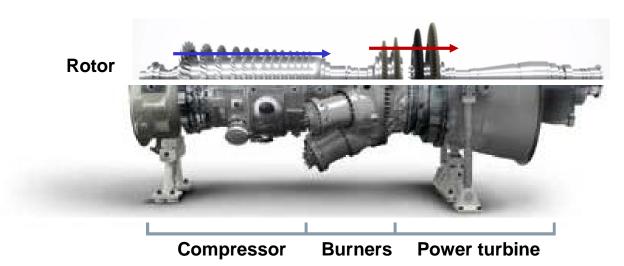
data

data

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Gas turbine crash course





38 MW

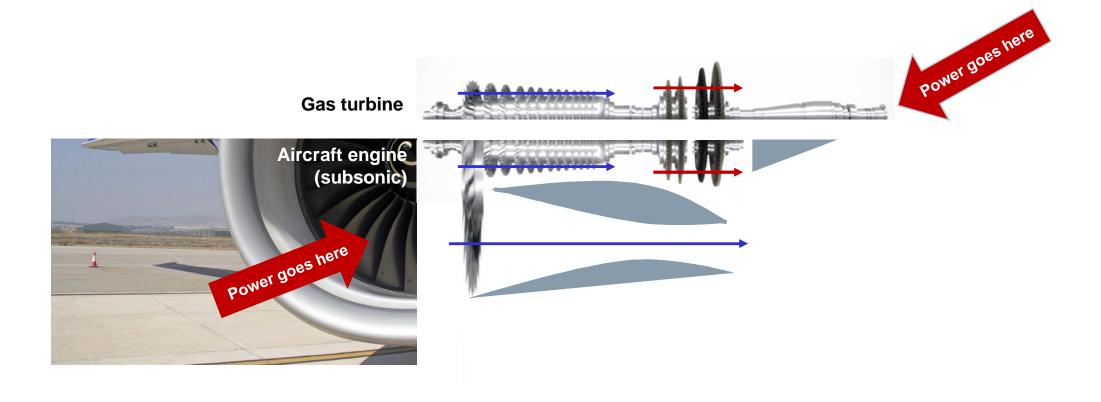
1 000 000 light bulbs

500 cars :-)





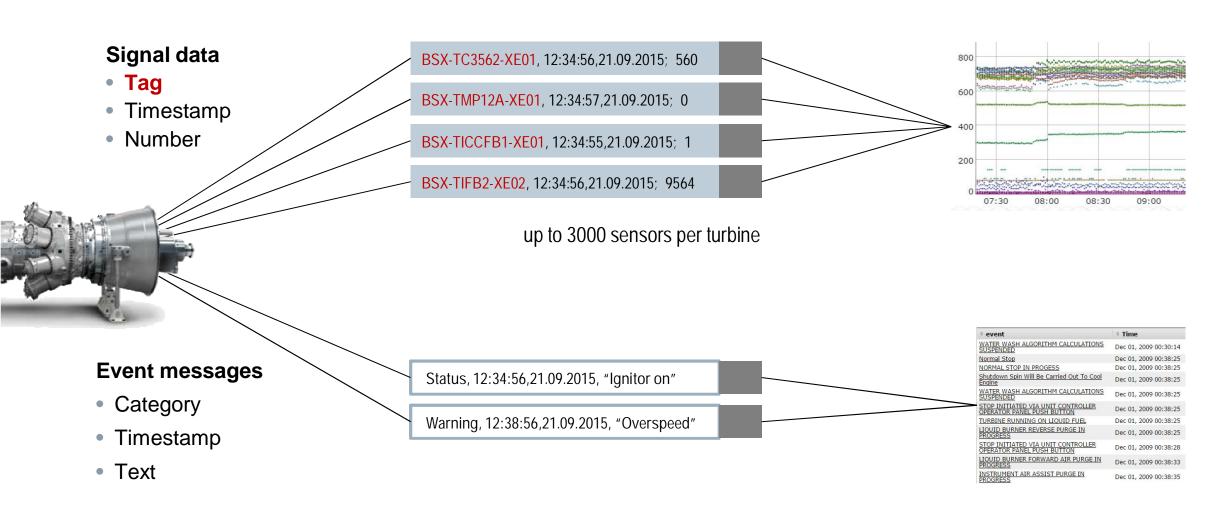
Aircraft engine crash course



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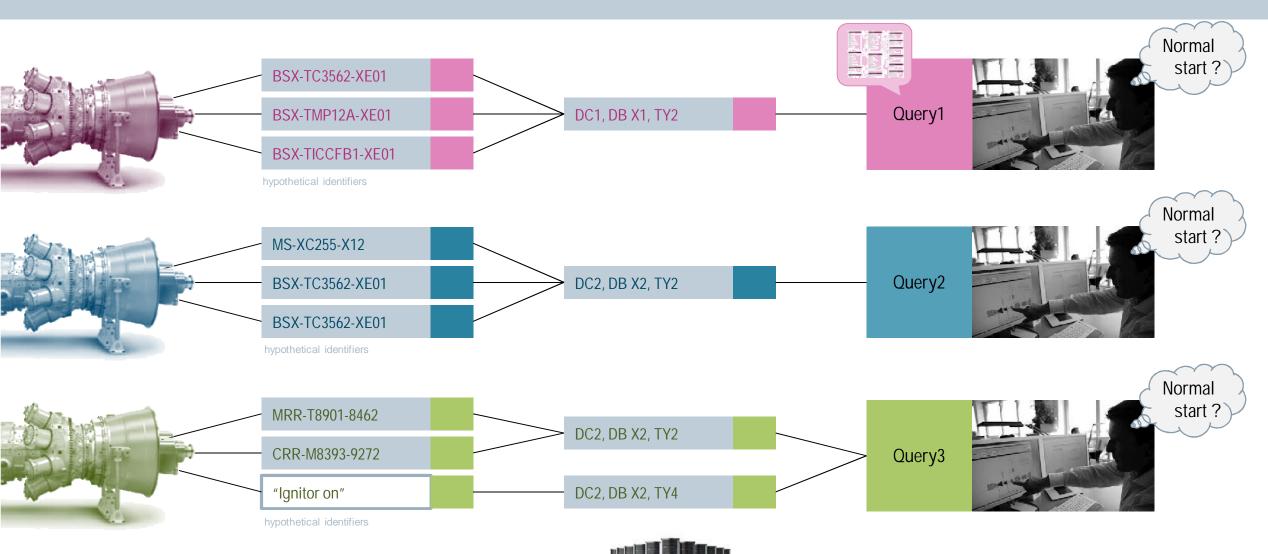


Turbine data: time series + events





Semantic knowledge fusion and reasoning for integrated diagnostics

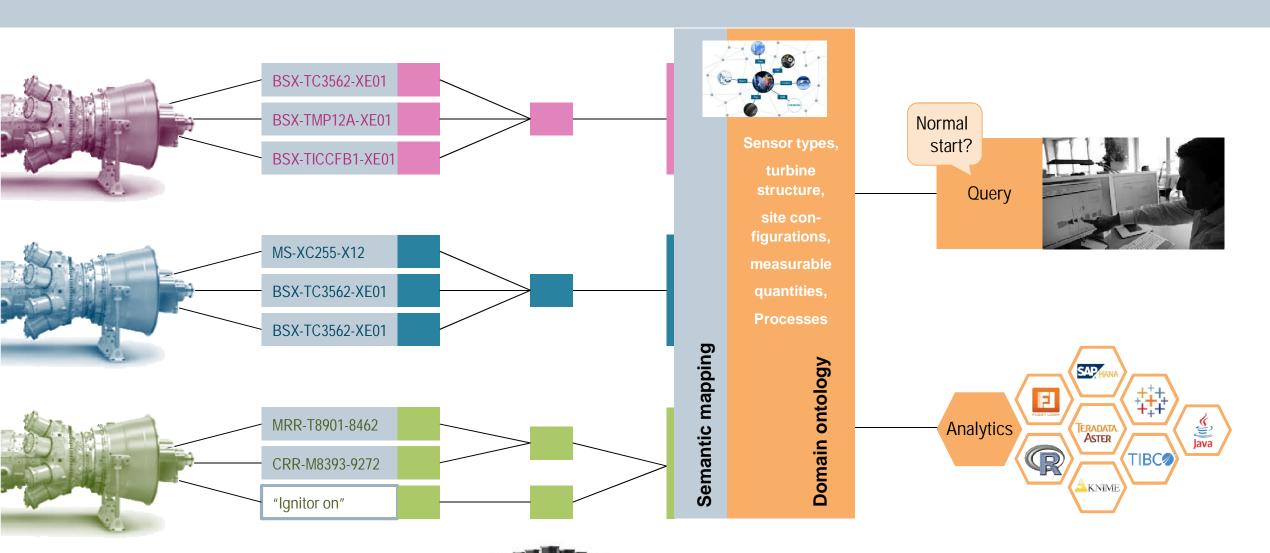


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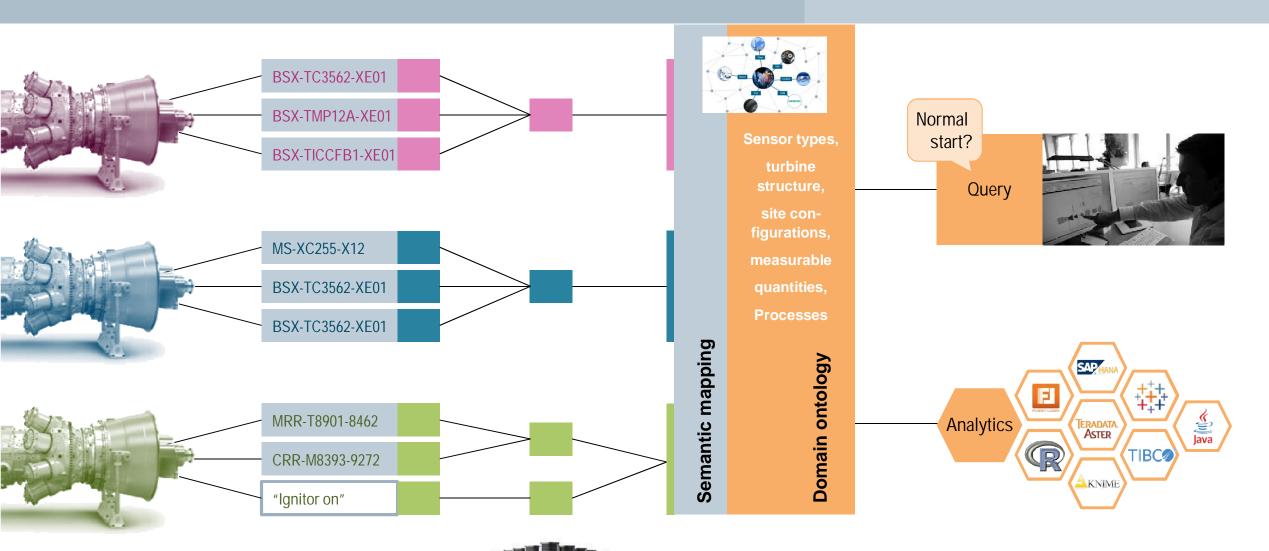
Abstraction enables uniform solutions





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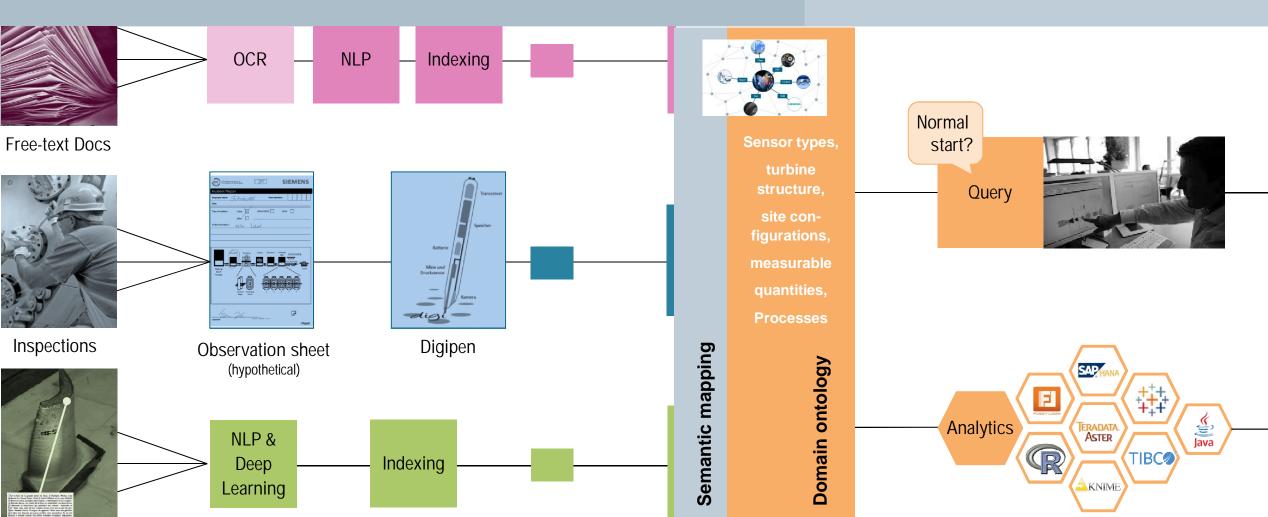
Abstraction enables uniform solutions





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Abstraction enables uniform solutions



Images + Text

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Data Access & (Virtual) Integration

Dashboards



- lightweight: Semantic Media Wikis
- proprietary: via Web Services, ETL,

Query



- SPARQL
- based on Knowledge Graph
- no joins, columns, tables, etc.

Analytics services

• cross-fleet, cross-platform





analytics simplified • ensure soundness of combined services

Semantic mappings (R2RML)

- connect knowledge graph to conventional (Big-)data sources
- utilises Knowledge Graph vocabulary
- supports relational database
- supports Big-Data infrastructures
- supports web-services, APIs, document repositories
- supports federation
- supports data streams
- botstrapping

?{plantName} : sie:Plant and sie:hasCustomer?{customerName}

select Plants.plantName, Customers.customerName from Plants, Customers, Plant2CustMap where Plants.plantId=Plant2CustMap.plantId and Customers.customerId=Plant2CustMap.customerId

Data streams

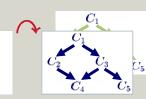
Ontology $C_1 \equiv P \sqcap Q \sqcap \dots$ $C_2 \equiv C_1 \sqcap C_5$ $C_3 \equiv \dots$

 $C_4 \equiv \dots$

Behind the

knowledge

graph...



Terminology /

Taxonomy

Controlled

vocabulary

Thesaurus

R&D

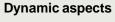
data

Static aspects











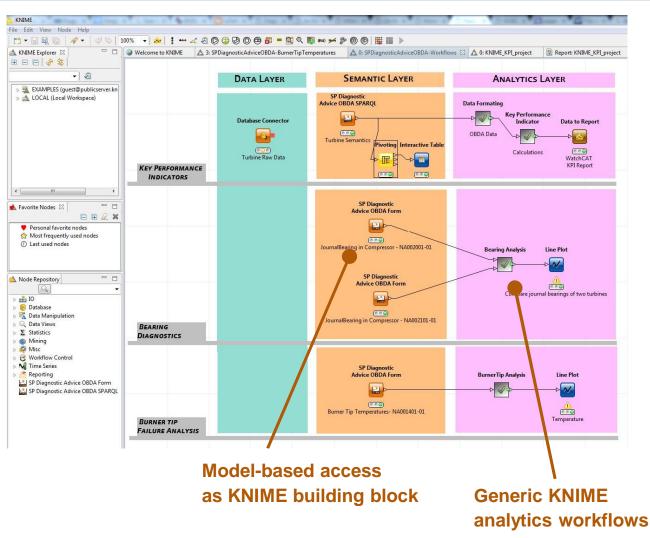


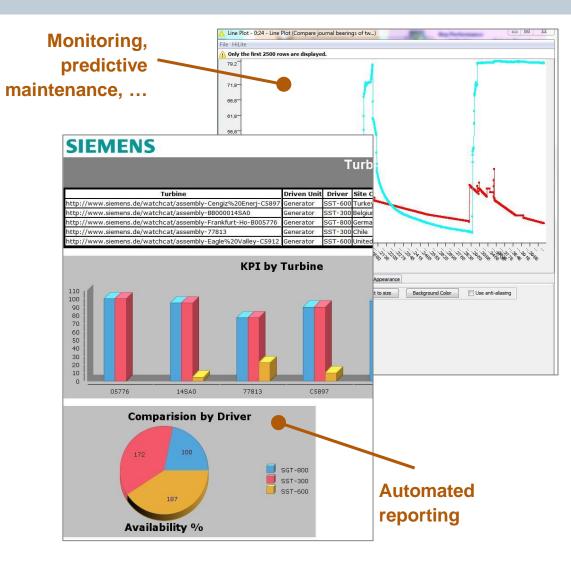




Remote monitoring example: Combining semantics and analytics in KNIME









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Challenge of big data is not so much the size or the right tool but the inconsisteny of data.

Big data analytics without domain know-how and product/context know-how often fails.

For the last years KNIME is developing fast towards the needs of productive use ©.

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Contact Information



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Youtube "Siemens Smart Data": https://www.youtube.com/watch?v=ZxoO-DvHQRw

Example Semantic Analytics:

Dr.- Ing. Sebastian Brandt